

BUSINESS STUDIES

CURRICULUM BY YEAR GROUP

Curriculum Year 9

AUTUMN TERM	Autumn 1	<p>Introduction to Business Studies</p> <ul style="list-style-type: none"> • Setting up • Needs and Wants • Aims Objectives and Mission Statements • Business Ownership • Why business change ownership
	Autumn 2	<p>Enterprise opportunities:</p> <ul style="list-style-type: none"> • IFS – Student Investor Challenge - Trading - Stock Exchange Market) • Real London Challenge - Coca Cola Enterprises)
SPRING TERM	SPRING 1	<p>A242 - Skills Building</p> <ul style="list-style-type: none"> • Action Planning • Field Research and analysis • Creating Business Documents
	SPRING 2	<p>A242 - Skills Building</p> <ul style="list-style-type: none"> • Promotion and Advertising • Sourcing information • Evaluation and Reflection
SUMMER 3	Summer 1	<p>A241 Business in Action</p> <ul style="list-style-type: none"> • Business Activity • Stakeholders • Business Organisations • Functional areas within Business • Framework for Activity
	Summer 2	<p>A241 Business in Action</p> <ul style="list-style-type: none"> • Employees/Employers – how they operate in enterprising ways • Uncertainty – Risk, reward and change • Business in Society • Changing Use of ICT

Curriculum Year 10

AUTUMN TERM	Autumn 1	<p>A242: Making your mark in Business</p> <ul style="list-style-type: none"> • Getting Organised • Understanding the market • Customers and Competitors • The Marketing Mix • Costing implications
	Autumn 2	<p>A242: Making your mark in Business</p> <ul style="list-style-type: none"> • Presenting Data effectively • Analysis and Evaluation <p>A242 Making Your Mark in Business CONTROLLED ASSESSMENT</p>
SPRING TERM	SPRING 1	A242 Making Your Mark in Business CONTROLLED ASSESSMENT
	SPRING 2	A242 Making Your Mark in Business CONTROLLED ASSESSMENT
SUMMER 3	Summer 1	<p>A242 Making Your Mark in Business CONTROLLED ASSESSMENT</p> <p>A243 Working in Business</p> <ul style="list-style-type: none"> • Business structure • Job roles • Forms of communication • Functional areas*
	Summer 2	<p>A244 Business and You</p> <ul style="list-style-type: none"> • Human resources • Recruitment process • Selection process • Induction • Promotion • Effective Research

Curriculum Year 11

AUTUMN TERM	Autumn 1	A242 Making Your Mark in Business *A244 Business and You CONTROLLED ASSESSMENT *IFS Level 2 (Optional)
	Autumn 2	A242 Making Your Mark in Business *A244 Business and You CONTROLLED ASSESSMENT *IFS Level 2 (Optional)
SPRING TERM	SPRING 1	Exam Preparation and Practice, Research and Evidence development A241 - Business in Action *A243 – Working in Business *IFS Level 2 (Optional)
	SPRING 2	Exam Preparation and Practice, Research and Evidence development A241 - Business in Action *A243 – Working in Business *IFS Level 2 (Optional)
SUMMER 3	Summer 1	Exam Preparation and Practice, Research and Evidence development A241 - Business in Action *A243 – Working in Business *IFS Level 2 (Optional)
	Summer 2	Examination GCSE Applied Business A241 Single Award - Business in Action *A243 Double Award – Working in Business *IFS Level 2 Examination